

ANNA MARGARITES

ART DIRECTOR



CONTACT

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LINKEDIN annamargarites

EDUCATION **BOOK180**

Art Direction · OCT 2023 TO APRIL 2024

Rapid-fire Portfolio Skillshop · JULY 2023

BRADLEY UNIVERSITY

BS in Entrepreneurship & Graphic Design · MAY 2022

DIGITAL

InDesign cc

Illustrator cc

Photoshop cc

Lightroom cc

XD cc

EXPERIENCE **BOUNDARYLESS** JULY 2023 TO AUG 2023

art director + designer · Minneapolis, MN (remote)

Worked within a multifaceted team to research, develop, and conceptualize a campaign for our client, Vasque/Red Wing Shoes, in support of their existing 'Log Outside' campaign. Oversaw the design process and creative direction of the campaign.

AFFILIATIONS

AIGA BU CHAPTER

president · 2021 TO 2022

secretary · 2019 TO 2020

Society of Typographic Arts

professional member

ARTVERSION AUG 2022 TO MARCH 2023

creative coordinator · Chicago, IL (remote)

Worked within a multidisciplinary team through research, drafting, and final development phases to create websites and brand identities for clients. Generated website designs, digital content, and various print collateral.

BUILDING TOGETHER MAY 2022 TO JAN 2023

creative coordinator · Manhattan, NY (remote)

Supported non-profit dedicated to promoting agricultural sustainability and cultivating peaceful connections in the Middle East. Strategized, designed, and implemented marketing materials such as social media posts, brochures, flyers, and gala accessories.

HONORS *Academic Excellence Award* · BU, 2022

Hills Award for Academic Excellence in Entrepreneurship · BU, 2022

Kalman Goldberg Award · BU, 2022

Dean's list · BU, 2018 TO 2022